

CUT3 privacy policy

CUT3 understands that your privacy is important and that you care about how your information is used and shared online. We respect and value the privacy of everyone who visits our Site and will only collect and use information in ways that are useful to you and consistent with your rights and obligations under the law. This Policy applies to our use of any data collected by us about your use of our Site. Please read this Privacy Policy carefully and ensure that you understand it. Your acceptance of our Privacy Policy is deemed to occur upon your first use of our Site. If you disagree with this Privacy Policy, you must stop using our Site immediately.

Definitions and interpretation

In this Policy, the following terms shall have the following meanings:

"Account" means an account required to access and/or use certain areas and features of our Site;

"Cookie" means a small text file placed on your computer or device by our Site when you visit certain parts of our Site and/or use certain features. Details of the Cookies used by our Site are set out below. **"Our Site"** means this website, cut3.ai;

"UK and EU Cookie Law" means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended in 2004, 2011, and 2015; and

"We/us/our" means CUT3.

Information about us

Our site, cut3.ai, is owned and operated by CUT3 Lab Inc. We are an independent platform for creating synthetic media, allowing users to create their text to video.

Scope of this policy

This Privacy Policy applies only to your use of our Site. It does not extend to any websites linked to our Site (whether we provide those links or other users share them). We have no control over how your data is collected, stored, or used by other websites, and we advise you to check the privacy policies of any such websites before providing any data to them.

What data do we collect?

Some data will be collected automatically by our Site. Other data will only be collected if you voluntarily submit it and consent to us using it for the purposes set out in section 6, for example, when signing up for an Account. Depending upon your use of our Site, we may collect some or all of the following data:

Name (with consent only);

Username (with consent only);

Password (with consent only);

Email Address (with consent only);

Business/Company Name (with consent only);

IP Address (automatically collected);

Web Browser Type and Version (automatically collected);

Operating System (automatically collected);

A list of URLs starting with a referring site, your activity on our Site, and the site you exit to (automatically collected)

How do we use your data?

All personal data is stored securely by the EU General Data Protection Regulation (Regulation (EU) 2016/679) (GDPR).

We use your data to provide you with the best possible products and services. This includes:

Providing and managing your Account;

Providing and managing your access to our Site;

Personalizing and tailoring your experience on our Site;

Supplying our products and services to you;

Personalizing and tailoring our products and services for you;

Responding to communications from you;

Supplying you with emails, e.g., newsletters, alerts, etc., that you have subscribed to (you may unsubscribe or opt-out at any time by clicking 'Unsubscribe' at the bottom of our emails;

Market research;

Analyzing your use of our Site and gathering feedback to enable us to improve our Site and your user experience continually;

Data collection may sometimes be a statutory or contractual requirement, and we will be limited in the products and services. We can provide you with data without your consent for us to use such data;

With your permission and/or where permitted by law, we may also use your data for marketing purposes, including contacting you by email with news and offers on our products and services. We will not, however, send you any unsolicited marketing or spam and will take all reasonable steps to ensure that we fully protect your rights and comply with our obligations under the GDPR and the Privacy and Electronic Communications (EC Directive) Regulations 2003, as amended in 2004, 2011 and 2015.

Under GDPR, we will ensure that your data is processed lawfully, fairly, and transparently without adversely affecting your rights. We will only process your data if at least one of the following basis applies:

You have given consent to the processing of your data for one or more specific purposes;

Processing is necessary for the performance of a contract to which you are a party or to take steps at your request of you before entering into a contract;

Processing is necessary for compliance with a legal obligation to which we are subject;

Processing is necessary to protect the vital interests of you or another natural person;

Processing is necessary for the performance of a task carried out in the public interest or the exercise of official authority vested in the controller; and/or

Processing is necessary for the purposes of the legitimate interests pursued by us or by a third party, except where such interests are overridden by the fundamental rights and freedoms of the data subject, which require protection of personal data, in particular where the data subject is a child.

How and where do we store your data?

We only keep your data for as long as We need to use it as described above in section 6 and/or for as long as We have your permission to keep it. In any event, we will conduct a review when appropriate to ascertain whether we need to keep your data. Your data will be deleted if we no longer need it by the terms of our Data Retention Policy.

Our Data Retention Policies are:

Your data will be deleted within 24 hours upon request.

As a customer of CUT3, your data will be inaccessible to use if you do not use our application for a period longer than six months.

Subscriber data will be immediately removed upon clicking "Unsubscribe" at the bottom of any email sent from our company or upon manual request.

Data security is of great importance to us, and to protect your data, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure data collected through our site.

Notwithstanding the security measures that we take, it is important to remember that the transmission of data via the internet may not be completely secure and that you are advised to take suitable precautions when transmitting data via the internet to us.

Do we share your data?

We will NEVER sell Your information to anyone. CUT3 never sells personal data and carries out all processing operations in strict compliance with EU privacy laws. You are in control of Your personal information at all times. CM values your privacy and strives for its services to be safe and enjoyable for everyone. This Policy sets out and explains how CUT3 collects and processes personal data, the purposes for processing it, and how we protect it. If you would like a copy of the information held by you, please write an email to support@cut3.ai.

We may contract with third parties to supply product services to you on our behalf. These may include payment processing, delivery of goods, search engine facilities, advertising, and marketing. In some cases, third parties may require access to some or all of your data. Where any of your data is necessary for such a purpose, we will take all reasonable steps to ensure that your data will be handled safely, and securely, and by your rights, obligations, and obligations of the third party under the law.

We may compile statistics about the use of our Site, including data on traffic, usage patterns, user numbers, sales, and other information. All such data will be anonymized and will not include any personally identifying information. We may occasionally share such data with third parties, such as prospective investors, affiliates, partners, and advertisers. Data will only be shared and used within the bounds of the law.

In certain circumstances, we may be legally required to share certain data held by us, which may include your personal information, for example, where we are involved in legal proceedings, where we are complying with the requirements of legislation, a court order, or a governmental authority. We do not require any further consent from you to share your data in such circumstances and will comply as

required with any legally binding request made of us.

All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

What happens if our business changes hands?

We may, from time to time, expand or reduce our business, and this may involve the sale and/or the transfer of control of all or part of our business. Data provided by users will, where it is relevant to any part of our business so transferred, be transferred along with that part, and the new owner or newly controlled party will, under the terms of this Privacy Policy, be permitted to use the data for the purposes for which it was originally collected by us.

If any of your data is to be transferred in such a manner, you will be contacted in advance and informed of the changes.

How can you control your data?

When you submit information via our Site, you may be given options to restrict our use of your data. We aim to give you strong control on our use of your data (including the ability to opt-out of receiving emails from us which you may do by unsubscribing using the links provided in our emails).

You may also wish to sign up for one or more of the preference services operating in the UK: The Telephone Preference Service ("the TPS"), the Corporate Telephone Preference Service ("the CTPS"), and the Mailing Preference Service ("the MPS"). These may help to prevent you from receiving unsolicited marketing. Please note, however, that these services will not prevent you from receiving marketing communications that you have consented to receive.

You have the right to withhold or withdraw your personal information at any time.

You may access certain parts of our Site without providing any data. However, to use all features and functions available on our Site, you may be required to submit or allow for the collection of certain data.

You may restrict your internet browser's use of Cookies. For more information, see section 12.

You may withdraw your consent for us to use your personal data as set out in section 5 at any time by contacting us using the details set out in section 15, and We will delete Your data from our systems. However, you acknowledge this may limit our ability to provide you with the best possible products and services.

How can you access your data?

You have the legal right to ask for a copy of any of your personal data held by us (where such data is held). Please contact us for more details.

What cookies do we use, and what for?

The site may place and access certain first-party Cookies on your computer or device. First-party Cookies are those placed directly by us and are used only by us. We use Cookies to facilitate and improve your experience of our Site and to provide and improve our products and services. For more details, please refer to section 5. We have carefully chosen these Cookies and have taken steps to ensure that your privacy is protected and respected at all times.

By using our Site, you may also receive certain third-party Cookies on your computer or device. Third-party Cookies are those placed by websites, services, and/or parties other than us. We use third-party Cookies on our Site for advertising purposes. For more details, please refer to section 5 above. These Cookies are not integral to the functioning of our site.

All Cookies used by and on our site are used in accordance with current English and EU Cookie Laws.

Our site uses analytics services provided by Google Analytics and Facebook™. Website analytics refers to a set of tools used to collect and analyze usage statistics, enabling us to better understand how people use our Site. This, in turn, enables us to improve our Site and the products and services offered through it. You do not have to allow us to use these Cookies, as detailed below. However, whilst our use of them does not pose any risk to your privacy or your safe use of our site, it does enable us to continually improve our site, making it a better and more useful experience for you.

The analytics service(s) used by our Site use(s) Cookies to gather the required information.

You can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all cookies or only third-party cookies. By default, most internet browsers accept Cookies, but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

You can choose to delete Cookies at any time; however, you may lose any information that enables you to access our Site more quickly and efficiently, including, but not limited to, login and personalization settings.

It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your

privacy settings.

When you visit or log in to our website, cookies and similar technologies may be used by our online data partners or vendors to associate these activities with other personal information they or others have about you, including by association with your email or home address. We (or service providers on our behalf) may then send communications and marketing to these email or home addresses. You may opt out of receiving this advertising by visiting <https://app.retention.com/optout>

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Cookies we use for remarketing purposes include Google and Facebook.

Google: We use Google cookies in order to be able to advertise using their remarketing platform. For more information on the privacy practices of Google, please visit the Google Privacy & Terms.

Facebook: Facebook™'s remarketing service is provided by Facebook Inc. We're also using cookies to serve You ads on Facebook™. You can alter Facebook™ Ads Display options and customize how you would like to view ads by visiting the Facebook™ Privacy Policy.

Summary of your rights under GDPR

Under the GDPR, you have:

The right to request access to, deletion of, or correction of your personal data held by us;

The right to complain to a supervisory authority;

Be informed of what data processing is taking place;

The right to restrict processing;

The right to data portability;

Object to processing your personal data;
Rights concerning automated decision-making and profiling (see section 14 below). To enforce any of the foregoing rights or if you have any other questions about our Site or this Privacy Policy, please contact us using the details set out in section 18 below.

Automated decision-making and profiling

If we use personal data for automated decision-making and those decisions have a legal (or similarly significant effect) on you, you have the right to challenge such decisions under GDPR, requesting human intervention, expressing their point of view, and obtaining an explanation of the decision from us.

The right described does not apply in the following circumstances:

The decision is necessary for the entry into, or performance of, a contract between You and us;

The decision is authorized by law, or you have given explicit consent.

Where we use your data for profiling purposes, the following shall apply:

Clear information explaining the profiling will be provided, including its significance and the likely consequences;

Appropriate mathematical or statistical procedures will be used;

Technical and organizational measures necessary to minimize the risk of errors and enable such errors to be easily corrected shall be implemented, and all personal data processed for profiling purposes shall be secured to prevent discriminatory effects arising out of profiling.

Contacting us

If you have any questions about our website or this Privacy Policy, please feel free to contact us. You can do so by filling out the form on our contact page, sending an email to support@cut3.ai, or reaching us by mail.

Children's privacy

Children's Privacy: Our service does not address anyone under 13 years old ('Children'). We do not knowingly collect personally identifiable information from children under 13. If you are a parent or guardian and you are aware that your children have provided us with personal information, please contact us. If we become aware that we have collected personal information from a child under the age of 13 without verification of parental consent, we take steps to remove that information from our servers.

Third-party applications, websites, and services

We are not responsible for the practices employed by any applications, websites, or services linked to or from our Service, including their information or content. Please remember that when You use a link to go from our Service to another application, website, or service, our Privacy Policy does not apply to those third-party applications, websites, or services. Your browsing and interaction on any third-party application, website, or service, including those that have a link on our Services, are subject to that third party's own rules and policies.

Changes to our privacy policy

We may change this Privacy Policy as we deem necessary from time to time or as required by law. Any changes will be immediately posted on our Site, and you will be deemed to have accepted the terms of the Privacy Policy on your first use of our Site following the alterations. We recommend that you check this page regularly to keep up-to-date.